

**Board of County Commissioners
Agenda Item Summary**

Meeting Date: June 16, 2004
Bulk Item: Yes ☐ No ☒

Division: Board of County Commissioners
Department: **George R. Neugent**

AGENDA ITEM WORDING:

To review and discuss with City Councilmember Randy Mearns the possibility of establishing a Convention and Visitors Bureau for Greater Marathon.

ITEM BACKGROUND:

PREVIOUS RELEVANT BOCC ACTION:

CONTRACT/AGREEMENT CHANGES:

STAFF RECOMMENDATIONS:

TOTAL COST:

BUDGETED: YES ☐ NO ☐

COST TO COUNTY: \$

NA

Source of Funds: _____

REVENUE PRODUCING: YES ☐ NO ☐ **AMT PER MONTH:** **YEAR:**

APPROVED BY: COUNTY ATTY ☐ OMB/PURCHASING ☐ RISK MANAGEMENT ☐

APPROVAL:

TM for Neugent
Commissioner GEORGE R. NEUGENT
DISTRICT II

DOCUMENTATION: INCLUDED ☒ TO FOLLOW ☐ NOT REQUIRED ☐

DISPOSITION:

AGENDA ITEM #

08

MAY 28 2004

Sponsored by: Mearns

**CITY OF MARATHON, FLORIDA
RESOLUTION 2004-050**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARATHON,
FLORIDA, SUPPORTING THE CREATION OF A CONVENTION AND
VISITORS BUREAU FOR GREATER MARATHON**

WHEREAS, the islands of the greater Marathon community sought and received by referendum on November 1, 1999 its incorporation as the City of Marathon in order to better govern itself and better represent the interests of its citizens and businesses; and

WHEREAS, the Greater Marathon Community is unique to the Florida Keys with its own special character and needs; and

WHEREAS, various local interests representing tourism and those of the local community have come together to form the Greater Marathon Convention and Visitors Bureau (GMVCB) in order to best understand, market, promote and serve the interests of the community.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, that:

Section 1. The City of Marathon hereby recognizes and supports the GMVCB concept as the most appropriate body to market and promote tourism and otherwise serve the best interests of the Greater Marathon community.

Section 2. The City of Marathon hereby requests the Board of County Commissioners of Monroe County recognize the GMCVB.

Section 3. This resolution shall take effect immediately upon its adoption.

PASSED AND APPROVED by the City Council of the City of Marathon, Florida, this 25th day of May, 2004.

THE CITY OF MARATHON, FLORIDA


Jeffrey M. Plunkus, Mayor

AYES: Bartus, Bull, Mearns, Miller, Pinkus
NOES: None
ABSENT: None
ABSTAIN: None

ATTEST:

Claudia Perrine for Cindy L. Ecklund
Cindy L. Ecklund
City Clerk

(City Seal)

APPROVED AS TO FORM AND LEGALITY FOR THE USE
AND RELIANCE OF THE CITY OF MARATHON, FLORIDA ONLY:

[Signature]
City Attorney